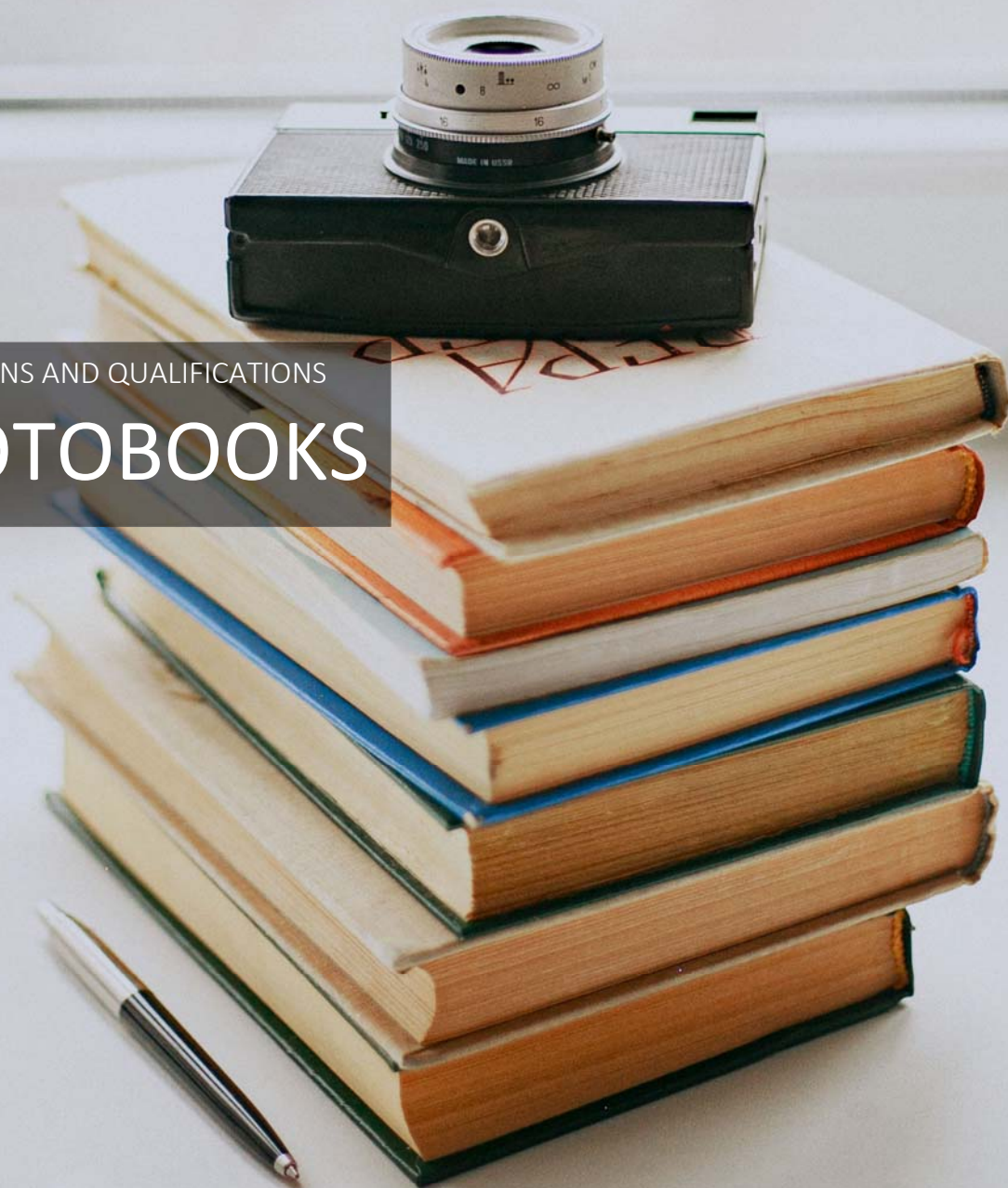


DISTINCTIONS AND QUALIFICATIONS

# PHOTOBOOKS



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## INTRODUCTION

Photobook - “A concept-led book that uses photography as a medium of visual communication in its own right.”

Photobooks are based on an idea or concept, with all aspects of the book, not only the photography, being aimed at the presentation and experience of the idea or concept to the reader. It differs from a book of photographs, where the book is the container for the photographs. What's looked for in a photobook is particular attention to the book as an object, in which the selection of images, sequence, scale typography, and materials are all carefully considered.

- All creative decisions are under the control of the applicant.
- All forms of photobook are acceptable, including hard or soft cover photobooks, zines, handmade or concertina books.
- We require a minimum of 2 copies and a maximum of 8 copies. For handmade photobooks 1 copy is acceptable.

### Associate

A minimum of **15** images

### Fellowship

A minimum of **20** images

There is no maximum number of images.

You must submit a Statement of Intent that defines the purpose of the work, identifying its aims and objectives in a maximum of 150 words, and should not include technical information.

You can submit supporting evidence which could range from a few words to a full thesis or research document. If you exceed 1500 words, we request a 500-word summary.



CREDIT: Stewart Wall ARPS

## ASSOCIATE ASSESSMENT CRITERIA

A photography-led photobook which includes evidence of following:

- A body of work that communicates an individual's vision and understanding.
- A high level of technical ability using techniques and photographic practices appropriate to the subject.
- An appropriate and high level of understanding of craft and artistic presentation.
- A Statement of Intent that defines the purpose of the work, identifying its aims and objectives.
- A cohesive body of work that depicts and communicates the aims and objectives set out in the Statement of Intent.



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## FELLOWSHIP ASSESSMENT CRITERIA

A photography-led photobook with includes evidence of the following:

- A submission that demonstrates a distinctive body of work.
- A Statement of Intent that defines the purpose of the work, identifying its aims and objectives.
- A cohesive body of work that depicts and communicates the aims and objectives set out in the Statement of intent.
- A body of work that communicates an individual's vision and understanding.
- The highest level of technical ability using techniques and photographic practices appropriate to the subject.
- An appropriate and high level of understanding of craft and artistic presentation.