

## **Communications Managers Report to RPS Landscape Group AGM 2017**

### **Role description**

The role of Communications Manager combines two roles from the Group's original Committee - Newsletter editor and Webmaster. The main duties of the role are to:

- Prepare, publish and disseminate at least 9 newsletters each year, ensuring they are publicised and available for reading or download on the website
- Ensure that the group's content on the society website is relevant, engaging, up to date and functioning correctly
- Liaise with opposite numbers in other SIGs in order to share ideas, good practice, news, articles etc as appropriate
- Act as a moderator of the group's facebook page
- Present a verbal or written report to each committee meeting
- Be an active participant in and contributor to all the work of the committee

### **Achievements**

11 newsletters were published in 2016, the first year of the group. This year, there have been 6 newsletters so far with a further 4 planned.

Landscape featured in the *Group Focus* feature of the *RPS Journal* in September 2016 and is due to feature in the September 2017 edition of *DIGIT*, the Digital Imaging Group magazine.

A total of 63 blog posts have been posted to the SIG's microsite; 45 in 2016 and 18 so far in 2017. It is worth noting that since the roles of Newsletter and Webmaster were combined the frequency of blog post has declined.

New pages have been added to the SIG's microsite this year - *Image Sharing and Critique* and *AGM 2017*

### **Future plans**

In addition to fulfilling the role description above, the priorities for the future are:

- Encouraging more contributions to the newsletter from the group's 700+ membership
- The production of an annual or biannual print magazine
- Finding a successor to the role of Communications Manager

I intend to step down from the role of Communications Manager no later than May 2018.

Jim Souper, August 2017